



Rowan University: Campus Gateway

In the winter of 2020, Viridian led a multidisciplinary team to rethink how Rowan University's North Campus represented the school's future goals and redevelop the area as a key gateway to the main campus.

Through a series of hands-on charrette workshops, the design team met with students, faculty and university maintenance representatives to learn about Rowan's opportunities and challenges, and to understand how they envisioned the future outdoor spaces of their school. Workshop participants loved the lush, natural landscape of their campus and wanted more flexible spaces that felt connected and safe.

The resulting design creates a student focused campus gateway. It allows users to interact, gather and learn in an environment safe for pedestrians, bicyclists and drivers alike. Open lawns create spaces

to recreate while treed groves provide more intimate areas to meet and talk. Hardscape plazas have the flexibility to be used for formal events, outdoor classes and student groups.

The design also implements green stormwater infrastructure to solve existing drainage problems and improve water quality. Management strategies like bioswales and permeable paving are showcased to help users understand the stormwater runoff cycle and to facilitate ecological research and education.

Location: Glassboro, New Jersey

Client: Rowan University

Size: 157,000sf

Cost: \$851,000

Status: In Design Phase