



The Woodlands

The Woodlands Trust for Historic Preservation (The Woodlands) actively planned for a major turning point in its 250 year history by developing a Strategic Plan, Interpretive Plan and Master Plan. These plans provide institutional focus positioning The Woodlands as a vibrant community-based institution, that tells a significant story of Philadelphia's history while preserving its assets and promoting optimal 21st Century use.

The ten-year master plan provides concrete guidelines for restoring and adapting the buildings and site in order to preserve the varied site histories while supporting institutional growth and fostering community outreach. By undertaking this planning process now, The Woodlands is capitalizing on city-wide initiatives that are actively revitalizing and improving Philadelphia's open spaces and cultural assets, and connecting them with a network of trails and recreational circuits.

The plan presents a framework for decision-making that is mission-based and institutionally grounded. It outlines a variety of short-, mid-, and long-term projects that will support institutional guidelines and goals while building capacity. The processes and techniques used within the plan can be used by other institutions to bolster their relevance and preserve their assets.

Location: Philadelphia, Pennsylvania

Client: The Woodlands

Size: 54 acres

Cost: \$10.5 million phase master plan

Status: Completed 2015